

Curriculum Vitae

John W. Robinson, M.D., S.M.

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Physician expert witness for both the plaintiff and defense cases intermittently for 23 years with depositions and trial experience. Actively practicing board-certified family medicine physician with 40 years of clinical practice overlapping with 17 years of administrative experience as a Chief Medical Officer for two corporations. Areas of expertise: Family Medicine, Primary Care, Urgent Care, and Health Insurance, specifically prior authorization and provider credentialing.

Education

Academic Degrees

Harvard School of Public Health, Boston, Mass.
S.M. – Master of Science in Health Care Management
University of Utah School of Medicine, Salt Lake City, Utah
M.D. degree
Gonzaga University, Spokane, Washington
B.S. – Chemistry, Cum Laude

Graduate Medical Education

Family Medicine Residency, 3 years
University of Utah Affiliated Hospitals, Salt Lake City, Utah
Faculty Fellowship, 1 year
Bureau of Health Professions
Department of Family & Preventive Medicine
University of Utah School of Medicine

Management Certificate

University of California, Irvine - Irvine, CA
Medical Graduate School of Management
Medical Management University Extension

Work Experience

Clinical

40 years of continuous medical practice.

Family Practice Physician, Virginia Mason Edmonds Family Medicine, WA, Part time, walk-in/urgent care clinic, 2018 – present.

Family Practice Physician, Edmonds Family Medicine, WA. Part time, walk-in/urgent care clinic, 2015 – 2017.

Family Practice Physician, Group Health Cooperative, Seattle. Part time, walk-in/urgent care clinic, 2005 – 2014.

Residency Director and Founder of St. Mark's Family Medicine Residency, Salt Lake City, UT, 1994 - 2004. ACGME Accredited Program – size: 12 FP residents. Trained family medicine residents to become board certified in three years. Founded this program at FHP of Utah in 1994 and is still thriving today training family physicians.

Family Practice Physician and Development of new FP Residency. FHP of UT, 1989-93.

Faculty. University of Utah College of Medicine Dept. of Family and Preventive Medicine. 1984-89. Solo Private Practice, Laramie, Wyo. 1983-1984.

Administrative

Chief Medical Officer & VP, First Choice Health (FCH), 10/2011 – 12/2021. Seattle, WA

FCH is a hospital and physician owned company that provides PPO (Preferred Provider Organization) and TPA (Third Party Administration) for self-insured employers, for over 600,000 members predominately in the Pacific Northwest.

-Directed Medical Management Dept which encompasses Utilization Management with prior authorization, Case Management, and Quality (URAC accreditation).

-Directed the Healthcare Analytics Department for four years.

Chief Medical Officer (CMO) and VP of Medical Affairs, Molina Healthcare of Washington 9/2009 – 9/2011. Bothell, Washington. Internally promoted from Medical Director to CMO. Molina Healthcare is a Medicaid Managed Care HMO Health Plan.

-Responsible for oversight of the Medical Affairs, Pharmacy functions of the health plan including PBMs (Pharmacy Benefit Manager), and Quality including NCQA/HEDIS.

Medical Director of Utilization Management, Molina Healthcare of WA, 10/2004 –8/2009. Bothell, Washington.

Academic

Adjunct Professor in Graduate School of Business, Gonzaga University. Developed and taught 2-credit hybrid courses in Medical Management and US Healthcare Issues, 2013 - 2016.

Clinical Instructor, Volunteer Faculty, University of Washington School of Medicine, Dept of Family Medicine, 2006 – 2012

Adjunct Associate Professor, Dept. of Family & Preventive Medicine, University of Utah School of Medicine. 2002 – 2004

Clinical Associate Professor, Dept. of Family & Preventive Medicine, University of Utah School of Medicine. 1997 – 2002

Research

Principal Investigator for seven phase 3 pharmaceutical clinical trials. 2000 – 2004.

Licenses and Certifications

- Physician & Surgeon License, State of Washington 2004 - current
- Physician & Surgeon License, State of Utah 1981 - current
- Drug Enforcement Agency Registration, Schedules 2-5 1981 - current
- Fellow, American Academy of Family Physicians. FAAFP 1985

Board Certification

- American Board of Family Medicine (ABFM) Recent 10-year recertification 2018

Additional Credentials

- Health Economics Committee member, Washington Health Alliance.
- Appointed by the Governor of Washington to the Bree Collaborative, a consortium of providers, payors, hospitals, and employers to identify concerns with healthcare quality and recommend evidence-based strategies for improvement. Chair of the End-of-Life Care & Palliative Care initiatives. 2011 to 2021. ([Bree Collaborative \(qualityhealth.org\)](http://qualityhealth.org))
- Choosing Wisely Task Force member, Washington State Medical Association, Washington State Hospital Association, and Washington Health Alliance. 2013-2018.
- King County CDC Medicaid Asthma Home Visit Program, Steering Committee, 2011.

Recent presentations and publications

- Invited speaker at Harvard Alumni event: Risk stratification tool to identify patients most at risk from COVID. Fall 2021, Harvard Alumni Lightning Talks
- Robinson J. "How Employers Can Tackle Epidemics and Pandemics Using Data Analytics." Presentation to Oregon Association of Health Underwriters. Portland, OR. 4/13/2021
- Robinson J. "How First Choice Health Is Tackling the Opioid Epidemic." AHIP's Institute & Expo 2020. National presentation. 6/17/2020
- Featured on King-5 Morning News TV 8/19/2019 in a story highlighting First Choice Health's response to the opioid epidemic
- Work featured in a national trade publication: July 15, 2019 [An insurer built an algorithm to help employers track opioid use. Now, they're giving away the data for free | FierceHealthcare](#)
- Speaking engagement at Milliman Healthcare Intelligence Client Forum 2018. "Use of MARA in First Choice Health's Medicine Management." October 2018, Las Vegas, NV.
- John Robinson. "What You Need to Know about the Opioid Epidemic." Special presentation to Employer Groups. Boeing Museum of Flight. Seattle, WA. May 16, 2017
- John Robinson. "Personal Electronic Health Records." *2013 Managed Market Summit*, Miami, FL. Feb 26, 2013

Professional Affiliations

- American Academy of Family Physicians
- Washington Academy of Family Physicians
- Washington State Medical Association
- Washington Health Alliance

Expert Witness Experience

Recent Clients (WA & OR):

Defense Law Firms-

Larson Health Advocates
Johnson Graffe Keay
Keating Jones Hughes

Plaintiff Law Firms-

Peterson Wampold Rosato
Campiche Andrews Horne
Huegli Fraser

Former Clients:

Defense Law Firms-

Salt Lake City, UT:
Strong & Hanni
Richards Brandt
Snow Christensen & Martineau
Kipp & Christian
Williams & Hunt

Plaintiff Law Firms-

Jackson, WY:
The Spence Law Firm

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